

For Immediate Release

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FAMILYFUN MAGAZINE CELEBRATES FAMILIES THAT VOLUNTEER TOGETHER WITH THE THIRD ANNUAL FAMILYFUN VOLUNTEERS CONTEST

-Winning Families Featured in the October Issue; Received \$50,000 in Cash Grants for Charities of Choice-

Northampton, MA, September 10, 2007 – Celebrating the difference that families can make in their community and around the world, *FamilyFun* magazine's third annual **FAMILYFUN VOLUNTEERS** program honors families that volunteer together. In conjunction with parent company The Walt Disney Company (TWDC) and the Points of Light Foundation, *FamilyFun* magazine is offering cash grants totaling \$50,000 to winning families for donation to charities of their choice.

Disney will be donating \$5,000 to the charity choices of the five grand-prize winning families and \$1,000 to the chosen charity of each of the twenty-five first-prize families for a total of \$50,000. The winners and the charities of their choice are featured in the October 2007 issue of *FamilyFun* magazine and at www.familyfun.com.

"Today's parents and grandparents are looking for ways to teach children the importance of giving back to their communities and those less fortunate," notes Alexandra Kennedy, vice president and editorial director, *FamilyFun* magazine. "We are proud to share thirty wonderful acts of volunteering taken on by *FamilyFun* readers across the country, and hope to inspire others to take action."

Families can apply for the fourth annual FamilyFun Volunteers Program online at FamilyFun.com (www.familyfun.com/volunteers). The Points of Light Foundation, a non-profit organization dedicated to promoting volunteerism, will assist *FamilyFun*'s editors in judging the entries. Submissions will be accepted online until January 18, 2008.

About *FamilyFun*

Published by Disney Publishing Worldwide, *FamilyFun* is the nation's largest magazine targeting families with children 3-12 years old. A trusted source for families, *FamilyFun* delivers real ideas for – and from – real families. With a rate base of 2 million and an audience of 4.8 million (*Source: Spring 2007 MRI*), *FamilyFun*'s lively and informative content focuses on making the most of family time together through travel, entertainment, cooking, crafts, learning at home and other family activities. *FamilyFun*'s portfolio of brands includes *FamilyFun.com* and *FamilyFun* books, including the *Cooking with Kids* cookbook.

About Disney's Outreach

Disney brightens the lives of children in need around the world through global outreach programs, local community initiatives and the Disney VolunteARS program. Last year, Disney donated more than \$170 million in cash and in-kind support to various charities around the world. Disney VolunteARS contributed more than 485,000 hours of service and the company drew upon its unique magic to make wishes come true for children and families. The Disney VolunteARS program provides opportunities for Disney employees to contribute their time and expertise towards making a positive impact in the communities they serve while furthering the traditions and ideals of The Walt Disney Company. For more information on Disney's outreach efforts, please visit www.disneyoutreach.com

About The Points of Light Foundation

The Points of Light Foundation & Volunteer Center National Network engages and mobilizes millions of volunteers who are helping to solve serious social problems in thousands of communities. Through a variety of programs and services, the Foundation encourages people from all walks of life — businesses, nonprofits, faith-based organizations, low-income communities, families, youth, and older adults — to volunteer.

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Following is a list of the 2007 winners:

Grand-Prize Winners:

- 1. The Eppersons of Chula Vista, California:** Construct houses for families in Mexico through the nonprofit organization Build a Miracle
- 2. The Luzadders of Carmel, Indiana:** Collect, repair and deliver bicycles to children in low-income neighborhoods through the organization Bikes4Kids
- 3. The Marsala-Footes of Croghan, New York:** Run a dance outreach group, In the Company of Angels, that puts on benefit performances for a variety of charities
- 4. The Eshws of Chicago, Illinois:** Embark on a weekly visit to spend time with a blind, elderly refugee from Africa
- 5. The Stockens of Hanover, New Hampshire:** Make and deliver peppermint-stick ice cream to patients undergoing chemotherapy

First-Prize winners:

- 1. The Allens of West Whately, Massachusetts:** Rebuild houses in Louisiana that were destroyed by Hurricane Katrina
- 2. The Ashleys of Hull, Massachusetts:** Created and run a nonprofit that sponsors running and walking races to support food pantries
- 3. The Berndts of Rutland, Massachusetts:** Organized and ran a craft fair to benefit a school for kids and adults with disabilities
- 4. The Chubins of Skokie, Illinois:** Perform with a theater group for the deaf and hard of hearing
- 5. The Evanses of Murray, Utah:** Organize bingo night at a homeless shelter
- 6. The Faliticos of Batavia, New York:** Run a baseball league for kids with disabilities
- 7. The Hamiltons of Summerville, South Carolina:** Help support a local SPCA and assist in socializing the dogs
- 8. The Heningers of Layton, Utah:** Support a local food bank and deliver food to needy families every week
- 9. The Jarretts of Eldon, Missouri:** Stitch quilts and hats for premature babies at a local hospital
- 10. The Joneses of Bartlett, Tennessee:** Bake and sell pies for the Make-a-Wish Foundation
- 11. The Kellermanns of Gulf Breeze, Florida:** Run an organization that supports military troops, veterans, and their families

- 12. The Krafts of Belleville, Illinois:** Opened their home to a child from Belize who needed surgery
- 13. The Laehns of Pepin, Wisconsin:** Organize “Emma's Hope Walk” to benefit cancer research
- 14. The Lilliches of Sacramento, California:** Run an organization that provides clothes and toys to kids at local hospitals
- 15. The Lowes of Davie, Florida:** Care for horses afflicted with the virus Equine Infectious Anemia
- 16. The Macks of Titusville, Florida:** Raise funds and awareness for the Leukemia & Lymphoma Society
- 17. The Passarellas of Swedesboro, New Jersey:** Organize a walk to support brain tumor research
- 18. The Polsons of Wake, Virginia:** Volunteer for a foster-puppy program that prepares orphaned dogs for their new families
- 19. The Shens of Chappaqua, New York:** Create and run a nonprofit that promotes cultural exchange with China
- 20. The Stricklands of Reno, Nevada:** Organize fundraisers that raise awareness for cancer research
- 21. The Swallens of Lynchburg, Ohio:** Help nursing-home residents with their shopping outings
- 22. The Thomases of Moorhead, Minnesota:** Help kids plant an organic garden for seniors and families in need
- 23. The Tomczyks of Springfield, Virginia:** Create and stock “toy closets” at children’s hospitals
- 24. The Watkinses of Cincinnati, Ohio:** Organize bone marrow drives
- 25. The Winnetts of Atlanta, Georgia:** Outfit a hurricane shelter in Mexico with supplies